

**GRANDE PRAIRIE REGIONAL
RECREATION
COMMITTEE**

Minutes FOR September 20, 2023, Meeting, 9:04-10:09 AM

Location: Grande Prairie Museum, Community Room, 10329 101 Ave, Grande Prairie, AB, T8V 3A8

Invited Attendees: Amanda Frayn, Anna Underwood, Bob Marshall, Charmaine Baker, Christine Rawlins, Christine Schlieff, Cody Moulds, Daycie Bohning, Helen Garland, Jackie Clayton, Jacqueline Daigneault, Karna Germsheid, Katie E. Biberdorf, Kelly Peterson, Kevin Gramm, Melody Sample, Steve Zimmerman, Tanya Harvey, Wendy Bosch.

Regrets: Karna Germsheid, Stephanie Cajololais

Chair: Councillor Wendy Bosch, City of Grande Prairie

<p>1. Welcome 1.1 Establish Quorum-TOR voting requirements, One vote per Municipality</p>	Chair	9:04
<p>2. Seek approval of Agenda</p>	Chair	
<p>3. Seek approval of previous minutes 3.1 GPRRC 2023-06-21 meeting minutes – Attached. Approved by Councillor Steve Zimmerman</p>	Chair	
<p>4. Old Business 4.1 Potential Crosslink County Sportsplex Expansion Update MOTION – GPRRC – 06-15-2022- 04 (made by Kurt Balderston) to direct administration to pursue the Crosslink County Sportsplex expansion as a full-size soccer pitch expansion and multi-sport fieldhouse addition and direct administration to seek updated design and project costs. Administration to determine financial commitment by Municipal partners towards the cost of a detailed design and CARRIED.</p> <ul style="list-style-type: none"> • County- Administrative Working Group (AWG) to update user groups involved Quarterly to maintain communication. • City- Collaborating with RC Strategies, will host public engagement sessions in the 2nd week of October. • Full demolition of leisure center end of November 2023, final landscaping June 2024. <p>4.2 Regional Marketing Plan Update MOTION-GPRRC-12-15-2022-06 (made by County of GP) AWG to continue with steps 1 through 3 from Regional Marketing Initiative RFD and CARRIED</p> <p>MOTION-GPRRC-03-17-2023-02 Councillor Bosch moved to accept option 2 and CARRIED</p> <ul style="list-style-type: none"> • Goal for website to go live is Sept. 25th, social media launch this fall. Date TBD. • Items delivered to date include visual brand draft, visual elements and templates, social media content plan and strategy. • Social media scavenger hunt for brand launch using Regional Rex (mascot)– 6 different locations in area. Residents can take photo and tag GPRRC on social media to be entered into grand prize. • Several local businesses expressed interest in collaboration for “Staycation Prize Package”. More to come. • Quarterly photoshoot to take place soon– other municipalities expressed interest in engaging North 43 to expand their photo galleries. 	<p>County of GP/City of GP</p> <p>Coordinator</p>	

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<p>4.3 GPRRC Facility Allocation Policy Template Update</p> <ul style="list-style-type: none"> • Reviewed best practices and identified key themes to share with AWG. • Focus on equity and inclusion, create spaces for all community members and provided with tools to actively participate. • Ensure allocations allow children to engage in different sports. • Admin processes can be streamlined; remove complexities, add transparency in processes. Understand how to navigate the allocation process. Ensure new user groups have time and can access space in facilities. • Internal workshop on Sept 18th with AWG to investigate allocation priorities and where alignment is needed within processes. • Will develop draft of policy template by 2nd week of October, submit for feedback to AWG. • Final workshop in early November to discuss template, implementation, and adoption. Presentation of final draft to GPRRC anticipated at December meeting. <p>4.4 Rural Recreation Town Halls Update MOTION-GPRRC-06-21-2023-02 (made by Councillor Bosch) Proceed with recreation town halls in 6 locations, along with an online survey and final report and CARRIED.</p> <ul style="list-style-type: none"> • Created town hall sub-committee- meeting scheduled for November 7th. • Discussion regarding whether the focus should be rural recreation or spontaneous recreation. Desire by elected officials to focus more on spontaneous recreation overall rather than just rural. • Use this project to make connections within smaller communities and recruit volunteers. • Project a result of household survey 2020. Rural and grassroots sports identified as a need (transportation time and financial barriers) <p>4.5 ARPA Conference</p> <ul style="list-style-type: none"> • Q&A panel discussion participants confirmed as Mayor Clayton, Reeve Marshall and Mayor Potter. • Coordinator to prepare prompts and questions in advance for officials to review. 	<p>Meaghan Carey, RC Strategies</p> <p>Coordinator</p> <p>Coordinator</p>	
<p>5. New Business</p> <p>5.1 Annual Black Ice report 2022-2023</p> <ul style="list-style-type: none"> • Review of critical information and AWG next steps in Black Ice Report 2022/2023 and discussion of report. • Elected officials request exploration of secondary ice options at smaller arenas and opportunities for expanding ice availability at these locations. AWG to explore options. <p>MOTION-GPRRC-09-20-2023-01 (made by Reeve Marshall) to choose option 1-That the GPRRC accept the Black Ice Annual Report 2022/2023 for information and continue tracking for the 2023/2024 season.</p> <p>5.2 Sport Tourism Assessment Template</p> <ul style="list-style-type: none"> • Sport Tourism Canada Sport Tourism Assessment Template assessed status of GP as host city for sport tourism. • City administration submitted a budget request for dedicated resources to support sport tourism initiatives. • Discussion around regional implications and applications of this study. 	<p>Coordinator</p> <p>City</p>	

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<p>6. Report from Coordinator 6.1 GPRRC Implementation Plan 2023 update 6.2 Budget YTD update</p>	<p>Coordinator</p>	
<p>7. Roundtable 7.1 Municipal Reports</p> <ul style="list-style-type: none"> • County – Volunteer Bureau volunteer organization conference Oct 14 at Evergreen Park, open to all nonprofits across region. \$25 includes lunch. • City– Invitation to participate in engagement program for the proposed recreation facility will be extended to GPRRC members once it is scheduled. Online survey will also be available. 	<p>All</p>	
<p>8. Next Meeting Host Community: County of Grande Prairie Location: County of GP Emergency Coordination Centre, Community Services Building, 10808 100 Ave, Clairmont. Date: December 7th, 2023, From: 1-3 PM</p>	<p>Chair</p>	
<p>8. Meeting Adjournment</p>	<p>Chair</p>	<p>10:09 AM</p>