

# MEDIA RELEASE

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## *Grande Prairie Regional Recreation Committee Household Survey Report Now Available*

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Recreation preferences and priorities for residents across the region have been identified through the Grande Prairie Regional Recreation Committee's (GPRRC) recent survey. Over 700 households provided feedback early this year.

Highlights from the survey results include:

- 97% of households confirmed that recreation is important to their quality of life.
- 94% of households agreed that recreation brings the community together.
- 81% of households agreed that residents benefit from recreation even if they do not use recreation services directly.
- 97% of households think that municipalities in the region should work together to provide recreational opportunities
- 78% of households are either very or somewhat satisfied with recreation opportunities offered in the region.
- The main reasons why households participate in recreational activities are to be healthy, to relax and be with family and friends.

The survey was completed in June 2020 to better understand the recreation needs of residents in the Grande Prairie area and to gauge residents' preferences, satisfaction, and usage of current and future recreation amenities and services.

Feedback received from the survey will allow the GPRRC to identify changes since the initial survey (completed in 2015), and to identify recreation trends or opportunities in the region to plan for the future. The GPRRC has been working to enhance recreation based on feedback from the initial survey, including addressing topics that remain top of mind in the recent survey results like convenient and consistent booking experiences for facilities.

The GPRRC and the member municipalities would like to thank those households that provided input and looks forward to working together to provide quality recreation opportunities for all in our region.

The complete survey results are available at [www.gprrc.ca](http://www.gprrc.ca).

### **Background**

In 2017, the Grande Prairie Regional Recreation Committee was formed to carry out recommendations from the 2016 Grande Prairie Area Recreation Master Plan for cooperation and collaborative recreation planning throughout the region. The Committee has representation from the County of Grande Prairie, the City of Grande Prairie, the M.D. of Greenview, the towns of Wembley, Beaverlodge, and Sexsmith, and the Village of Hythe. For more information about the 2016 Grande Prairie Area Recreation Master Plan, visit [www.gprrc.ca](http://www.gprrc.ca).

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